



MATTHEW TOMLINSON

Creative Director

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PROFILE

A professional creative director with 5+ years of experience in project management, product development, and branding. Successful in directing and implementing a broad range of revenue-generating design projects, from conception to completion. Helping develop and apply new technology to innovate the workflow and efficiency of tasks within the creative department. Ensuring solid communication between the team and clients to maximize fluidity. Development of visual materials, brand guidelines, and all marketing strategies. Excels at multitasking and time management to meet deadlines. Versatile in many computer programs, operating systems, and production equipment.

SKILLS

Illustrator/ Photoshop / Lightroom

Photography / Film Production

Product Development

Final Cut Pro/ Premiere Pro

Social Media Marketing

Web Development / SEO

Indesign / After Effects

ACHIEVEMENTS

Designed Mural on Fairfax
Designed a mural located in Los Angeles for Balthazar Getty's new song release.

Published Photos on News
Shot photos of firemen in Woosley fire which were then published on the news.



EDUCATION

2020
2022

Bachelor of Science in Business Administration, Cum Laude
CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
Martin V. Smith School of Business and Economics



EXPERIENCE

PRESENT
2018

Brand Labs Agency
CREATIVE DIRECTOR

Managing client interface and client presentation creative pitches with the use of various computer programs. Developing creative marketing strategies. Managing a creative team to complete a project from conception to completion.

2022
2021

County of Los Angeles Fire Department
OCEAN LIFEGUARD

Executes single and multiple rescues in all ocean water conditions using rescue cans or rescue boards; using department approved techniques, secures and swims victims back through the surf. Administers first aid to victims of near-drowning, heart attack, seizure, heat exhaustion, broken bones, lacerations, or other medical emergencies; releases seriously injured victims to paramedic personnel.

2019
2018

Balthazar Getty
GRAPHIC DESIGNER/SOCIAL MEDIA MANAGER

Use of Adobe Suite to create marketing campaigns for social media platforms. Create concept design mockups and presentation to pitch. Create production techpacks for products to get manufactured. Film marketing campaigns with newly produced products in studio.

2018
2017

Samir Janjua Photo
PHOTOGRAPHER/VIDEOGRAPHER

Use of various DSLR cameras for photos and videos in studio and on location. The use of different equipment including lighting and audio associated with photography and videography. Analyze and edit content for clients.



INTERESTS & HOBBY

